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(71) Applicant: KANSAI TLO KK

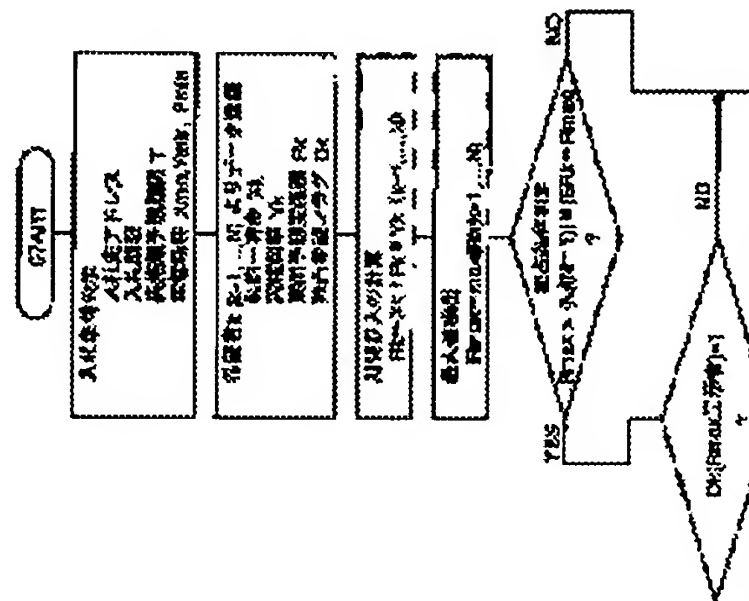
(72) Inventor: SHIMADA JUNICHI

(54) METHOD FOR BIDDING FOR LICENSING OF  
 PATENT RIGHT OR THE LIKE

(57) Abstract

**PROBLEM TO BE SOLVED:** To provide a contract method for maximizing the possibility of proper licensing of patent, etc., by introducing a market mechanism (competition principle) when concluding the license contract of intellectual property right such as patent right so as to properly select a licensee with implementing capacity and so as to make the contracted licensee take proper responsibility.

**SOLUTION:** A prospective licensing amount  $P_k$  ( $k=1, \dots, N$ ) during a prescribed period  $T$  after contract and a contract temporary money (initial payment)  $X_k$  ( $k=1, \dots, N$ ) and/or a licensing rate (running royalty)  $Y_k$  ( $k=1, \dots, N$ ) are presented from each applicant. It is desirable to fix the lowest limit price to the contract temporary money and/or the licensing rate in advance. A period income  $R_k = X_k + P_k \cdot Y_k$  ( $k=1, \dots, N$ ) is calcu-



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lated by the formula by each applicant based on the presented values to impart a licensing contract right to an applicant presenting its maximum value  $R_{\max} = \max$



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